



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
DELAWARE, OH 43015



WPVI-TV
4100 City Avenue
Philadelphia, PA 19131
PHONE: (215) 878-9700

INVOICE

REMIT TO: ABC INC. WPVI-TV
14285 Collection Center Drive
Chicago, IL 60693

PAGE: 1

BILL TO:

STRATEGIC MEDIA PLACEMENT
ATTN: ACCOUNTS PAYABLE
7669 STAGERS LOOP
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REP: NATIONAL/PHILADELPHIA
SLSP: CLIFFORD, ANNE
ADV: GARGANIO AND O'BRIEN, ELE
PROD: BURLINGTON COUNTY FREEHOLDER
TITLE: 247586

INVOICE NUMBER: 68-800045833 BROADCAST MONTH: NOVEMBER
ORDER NUMBER: 404196 ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 3144
ESTIMATE#: 3144
SCHEDULE DATES: 11/01/2012 - 11/04/2012 AGY#/ADV#: 19184/26944
BILLING CYCLE: MONTHLY DATE: 11/25/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	11/01 - 11/02	06:00A-07:00A	1,500	2	11/01	TH	05:58:13A	:30		TVGENEFGO1201RH	1,500		
					11/02	FR	06:49:39A	:30		TVGENEFGO1201RH	1,500		
2	11/02 - 11/02	05:00P-06:00P	1,100	2	11/02	FR	05:54:36P	:15		TVGENEFGO1202RH	1,100		
					11/02	FR	05:56:21P	:15		TVGENEFGO1202RH	1,100		
3	11/01 - 11/01	06:00P-06:30P	1,700	2	11/01	TH	06:16:36P	:15		TVGENEFGO1202RH	1,700		
					11/01	TH	06:18:22P	:15		TVGENEFGO1202RH	1,700		
4	11/02 - 11/02	11:00P-11:35P	1,600	2	11/02	FR	11:20:31P	:15		TVGENEFGO1202RH	1,600		
					11/02	FR	11:22:46P	:15		TVGENEFGO1202RH	1,600		
5	11/03 - 11/03	08:00A-09:00A	400	2	11/03	SA	08:46:19A	:15		TVGENEFGO1202RH	400		
					11/03	SA	08:47:34A	:15		TVGENEFGO1202RH	400		
PERIOD GROSS COST PER ORDER CONFIRMATION: 12,600.00				TOTAL UNITS: 10			ACTUAL GROSS BILLING: 12,600.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -1,890.00						
							NET DUE: 10,710.00						
We warrant that the actual broadcast information shown on this invoice was taken from the official program													

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. The broadcast time reflects the exact start time of each spot.

TERMS: NET PAYABLE ON RECEIPT
ACCOUNTING

Print Date: 12-06-2012